

Introduction

Yield Guild Games (S) Pte Ltd (hereinafter known as "YGG" "we" or "us") respect your rights and our obligations regarding your privacy and personal information, and we provide this Privacy Policy to help you understand how we collect, use, share, store, and disclose your information we obtain when you are using Yield Guild Games' games ("YGG Games") and related services, including, without limitation, the use of YGG Games, participation in an online community for YGG Games or social network services offered via YGG website (collectively, the "YGG Service"). You will be paying to Yield Guild Games (S) Pte Ltd for all YGG Games and YGG Service.

THIS IS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND YGG BY DOWNLOADING AND/OR INSTALLING YGG GAMES, ACCESSING AND/OR USING THE YGG Development SERVICE AND/OR CREATING A YGG Development ACCOUNT, YOU ACCEPT AND AGREE TO BE BOUND BY THIS PRIVACY POLICY. This Privacy Policy applies to any person or entity that uses the YGG Service.

YGG may amend, at our discretion, any portion of this Privacy Policy at any time by posting or displaying the amended Privacy Policy within and/or on YGG Games, or YGG website. You will be deemed to have accepted such amendments by continuing to use the YGG Service. Except as otherwise stated, any such amendments will be automatically effective 30 calendar days after they are initially posted.

1. Information We May Collect

When you use any of the YGG Service we may collect the following information you provide to us directly:

Registration Information

We strongly encourages you to create a YGG Account that enables you to receive customer support services with ease and enjoy various features of the YGG Services. When you create a YGG Account, we will collect and store any registration information you share with us, such as an e-mail address or password (the "Registration Information").

Public Posting Some of YGG Games

It may allow you to interact with other users and/or post, share, communicate with, or otherwise transmit content publicly, such as by participating in player forums, message boards, news feeds, status updates, sending messages or invitations to other users, chatting with other users, and/or posting photo (collectively, "Public Postings"). We may collect and store archives of such Public Postings on YGG's servers, and all Public Postings are subject to this Privacy Policy.

Customer Support Correspondence

When you ask our customer support team for assistance, we may collect and store from you the contact information as well as your payment information regarding the purchase of digital items of YGG Games to the extent reasonably necessary to provide customer support.

Promotional Events

We may offer you the opportunity to participate in promotional events regarding YGG Games through YGG Games, YGG website, or third party websites or platforms. If you choose to participate in such promotional events, we may collect and store the information you provide in connection with your participation in the event, such as your e-mail address or phone number, and we will use and/or disclose that information in accordance with this Privacy Policy unless stated otherwise. We may use information you provide to contact you for winner notification, prize delivery confirmation or other related purposes. Your entry in the promotional event may also result in your being added

to our mailing lists as well as those of our promotional partners associated with such an event. The acceptance of a prize may require you to allow us to post publicly some of your information within or on the YGG website.

Telephone Number/ Technical & Usage Information Collected through Automated

When you access and/or use the YGG Service, we may collect

- (a) your telephone number
- (b) certain technical information about your pc or laptop, including MAC Address, IP Address; and
- (c) usage statistics about your interactions with the YGG Service.

Such information and usage data is collected through the use of server log files and/or tracking technologies. We may use "cookies" and other technologies such as pixel tags and web beacons, clear GIFs on certain our services, games, advertising and web pages to analyse your use of our services, games, advertising and web pages, to customize, improve our services, games, advertising and web pages, to measure promotional effectiveness, and to promote trust and safety. E-mails and other electronic communications we send to you may contain code that enables us to track your usage of the communications, including whether the communication was opened and/or what links were followed (if any). You are always free to decline our cookies if your browser, device permits, although doing so may interfere with your use of some of our services, games, advertising and web pages. Please note that certain features of our services, games, advertising and web pages will not be available once cookies are declined.

2. How We Use the Information We Collect

YGG may use the information we collect through your use of the YGG Service for providing enhanced game services and promotional information regarding YGG Games. For example, we may use the information we collect in any of the following ways:

- Creating your Game Account and managing the account information;
- Informing you of (a) products, new products, services, features, promotions, enhancements, and updates regarding the YGG Service and (b) updates to the YGG Policy;
- Promoting and facilitating your use of the YGG Service, including the targeted advertising, and affiliate marketing;
- Marketing YGG Games to you, including sending you offers, promotion information, newsletters, local or push notifications, e-mail campaigns, and communications regarding new, improved or existing YGG Games;
- Providing customer supports and responding user inquiries;
- Fulfilling your request and/or order for YGG Games and our obligations under the YGG Policy;
- Enabling user-to-user communication and interaction;
- Soliciting your input and feedback to improve user experience;
- Monitoring the technical functioning of the YGG Service;
- Developing new and/or improved games, products, services or offerings;
- Analyzing market trends and user traffic;
- Trouble-shooting errors or issues with any of the YGG Service; and
- Complying with applicable laws, regulations, or administrative orders.

3. Sharing of Your Information

We may share your information with certain third party in the following circumstances:

Third Party Service Providers

We may provide your information with third party companies that perform services on our behalf, including, without limitation, data analysis, marketing services, promotional events, e-mail campaigns, hosting services, and customer service. Such third party companies may access your personal information, but are required to use it solely as directed by us for performing requested

services.

Affiliate Marketing

We may share your information with third party companies for affiliate marketing associated with the promotion of YGG Game if such disclosure is reasonably necessary to conduct, administer, or fulfill such a marketing activity.

Advertising of Third Party Products/Services

We will not actively share personal information with third party advertisers for their direct marketing purposes unless we obtain your consent. We may share (a) aggregated information (information about you and other YGG users collectively, but not specifically identifiable to you); (b) anonymous information; and (c) certain technical information (including IP Addresses) to develop and deliver targeted advertising in the third party advertiser's website or application. We may also allow advertisers to collect these and similar types of information within the YGG Service and they may share it with us and/or use it for advertising. Advertisers may collect this information through the use of a variety of tracking technologies, including without limitation, like browser cookies and web beacons. The information collected may be used to offer you targeted ad-selection and delivery in order to personalize your user experience by ensuring that advertisements for products and services you see will appeal to you, a practice known as behavioural advertising, and to undertake web analytics (i.e. to analyse traffic and other end user activity to improve your experience).

Safety, Security and Compliance with Law

We may disclose your information to certain third parties if we reasonably believe that:

- (a) we are required to disclose the information in response to legal process (e.g., a court order, search warrant or subpoena);
- (b) we are required to satisfy any applicable laws, regulations, or administrative orders;
- (c) there is an emergency that poses a threat to the safety condition of you, another person, or general public; and
- (d) such disclosure is reasonably necessary to protect the rights or property of YGG.

Sale or Merger

In the event that YGG undergoes a business transition, such as a merger, acquisition by another company, or sale of all or the substantial portion of its assets, we may transfer all of your information you have provided, including personal information, to the successor organization in such transition. If material changes to YGG's privacy practices will occur as a result of the business transition. We will notify you the business transition prior to transferring your personal information.

4. Security of Your Information

YGG takes commercially reasonable security measures to protect against unauthorized access to, or unauthorized alteration, disclosure or destruction of, sensitive data that you share and we collect and store. Despite our efforts to enhance a security level of the YGG Service, we cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur. We strongly encourage you not to share your account password with any third parties for any reasons. If you have questions regarding the security measures of the YGG Service, please contact us at cs@cibmall.net.

4.1 Right to deletion

You can request us to delete the personal data we have collected on you in the past 12 months. We fully recognize your right to deletion, however, we would like to note that in some cases we are obliged to keep your personal data for certain period of time. For instance, if we need to provide services to you, detect or resolve issues security or functionality-related issues, comply with the law,

conduct research in the public interest, safeguard the right to free speech or carry out any actions for internal purposes that you might reasonably expect. If we do not have obligations to perform any of the above actions, we can delete your personal information at your request.

4.2 Data Deletion Request

You may request YGG to erase without undue delay your personal data when it is no longer necessary for YGG to retain such data. In order for your data to be erased you can contact YGG by cs@cibmall.net with request.

5. Our Policy Concerning Children

We do not knowingly collect any personal information from children under the age of 13. Children under the age of 13 should not use our websites or games at any time. If we learn that we have inadvertently gathered personal information from such children, we will take reasonable measures to promptly erase such information from our records.

6. Questions

If you have any questions regarding our Privacy Policy and/or practices, please feel free to contact us by sending an email to cs@cibmall.net.